

# THE MOVEMENT CREATIVE

## *BUILDS*

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# GOVERNOR'S ISLAND YEAR ONE



We partnered with Governor's Island to create a park for anyone and everyone to explore non-proscriptive play. When you don't tell people exactly how to use something, you encourage their **creativity** and empower their **risk management** and **decision making skills**.



# GOVERNOR'S ISLAND YEAR TWO

Governor's Island invited us back to the following year to build a community space for **movement, relaxation, and play**. We integrated hammocks for shade and resting, and we hosted a summer camp where students designed and built portions of the park.





# MOVE NYC

Jesse started this event over 10 years ago in his backyard and continued cultivating and developing it into a multi-day movement festival and fundraiser hosted on the rooftop of New Design High School. The 2019 event **raised \$7,000** for the school and brought in more than 250 athletes from all over.





# ADVENTURE NYC



A custom set we built in the heart of Central Park. These sets are co-created by volunteers and coaches without a set design. Each set is unique and is tested by the senior coaches to ensure safety and stability.



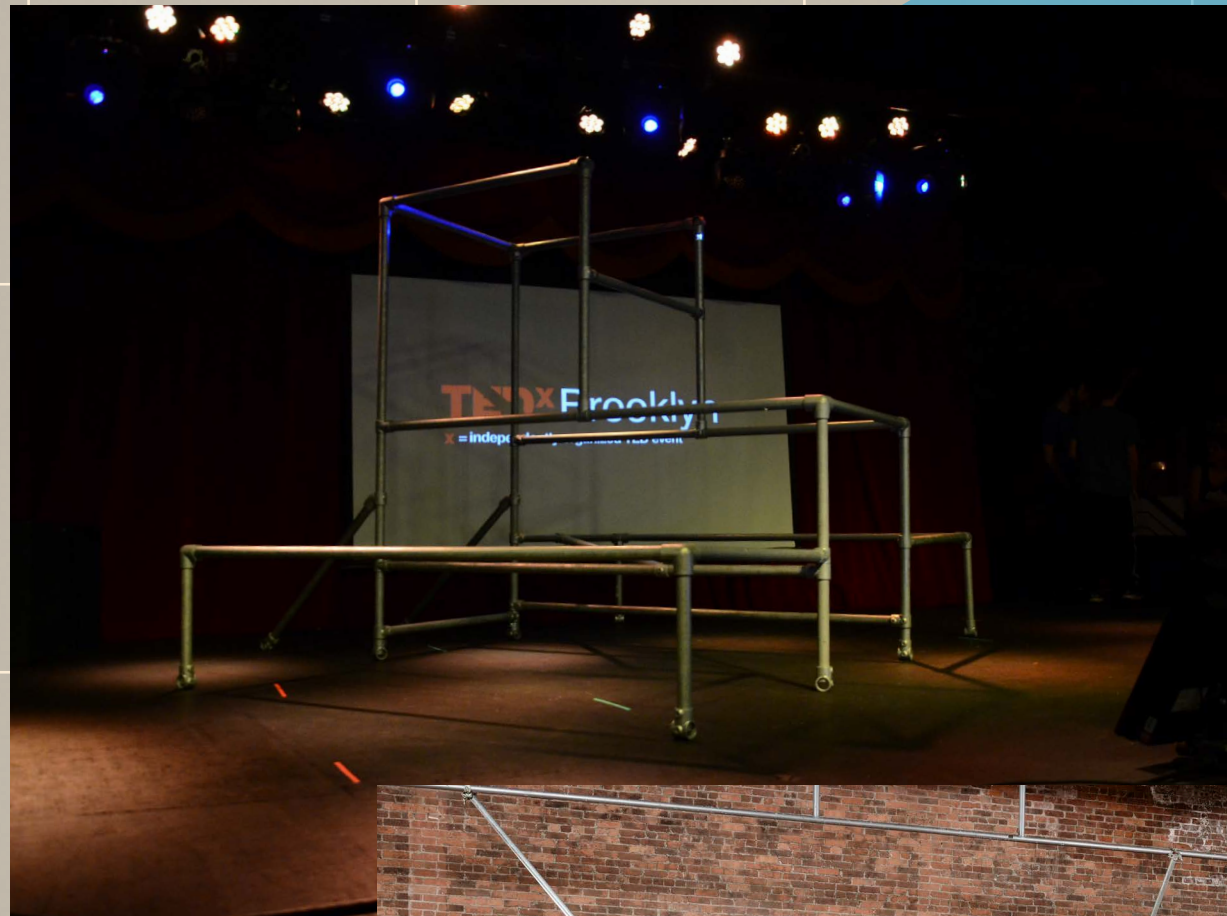
# THE DOJO

Jesse uses his backyard as a place to experiment and workshop new builds, host community events, and run programming. The **modular setup uses standardized bar lengths and beams** draws inspiration from M Paul Friedberg's playgrounds as well as NYC's Tompkins Square Park calisthenics set.





# PERFORMANCE



Counter-clockwise from the top left: TEDX Brooklyn, Leica SL, Bonobos, Sony's Spiderman



# PROFESSIONAL DEVELOPMENT

We offer a comprehensive development course that teaches our coaches how to act as **movement facilitators**. This multi-week curriculum gives us an opportunity to share our philosophy around coaching and our unique methodology for teaching parkour.





A long wooden table is set up for a meeting or presentation. Several blue folders or binders are placed on the table, along with a bowl of fruit and a small bowl. The background shows a dark room with windows and a bookshelf.





# STUDENT DESIGNS



We partnered with a middle school to create an indoor playground for a NYC community center. **The students designed and helped build the structures**, and coaches helped them set challenges for a community competition.



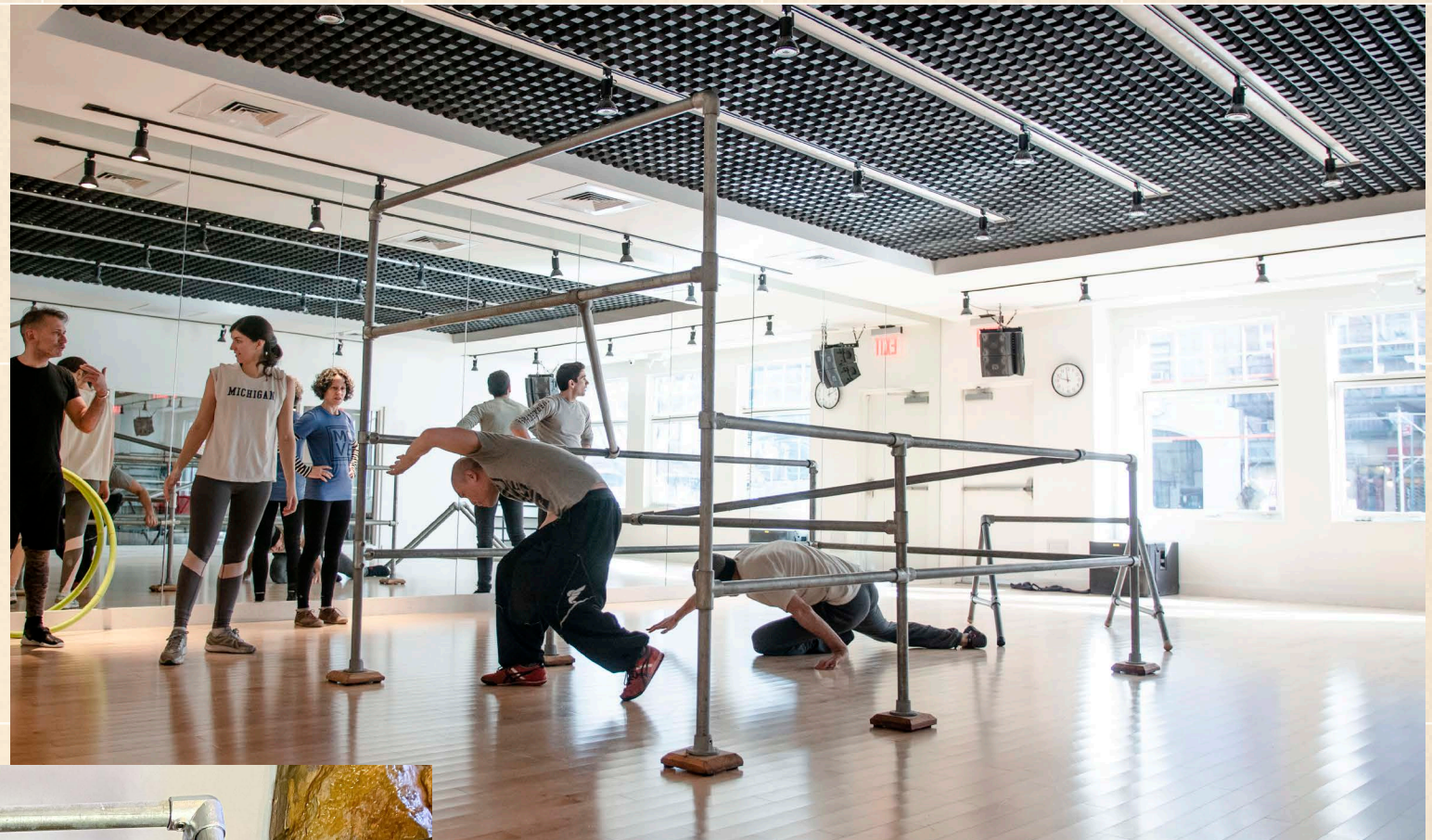
# COMMERCIAL BUILDS



Local gym Everyday Athlete contracted us to build a **modular parkour set for their parkour and ninja warrior program**. Bars can be mounted through the boxes, they can be used as jump/vault obstacles on their own, and they also serve as an elegant storage solution for the bars and joints when not in use.



# EQUIPMENT



Clockwise from the top left: Jump Trainers used in programming for jump and balance challenges, a basic bar set we can build in less than 15 minutes, our Apartment Kit modular bar set designed to double as seating or stow away under a bed or couch when not in use.



# CONTACT ME

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